



JIM JORDAN & ASSOCIATES



JJ&A Webcast Series

Evaluating Ethanol Profitability



Overview:

This 48 minute video, focused on the US ethanol market, will help a still-profitable ethanol industry understand the key factors to manage through the current environment. It contains economic snapshots of US distilled etOH production, analysis of lagged corn versus etOH prices, and a succinct, well supported 10-point recommendation for industry player profitability.

- Introduction by Jim Jordan - What happened? Outlook for US ethanol markets
- Analysis and Discussion by Bob Starkey & Shameek Ghosh
- Ethanol Production Cost Analysis
 - Corn vs. Ethanol - Drivers for pricing and different cycles
 - Economy and Energy Update
 - US Producer Capacities - Totals, rationalizations, and costs
 - Production Start Up Timing & Marketing
- Cost Model Presentation
- Input Costs Discussion
- Co-Product Credit Analysis
- Scenarios That Build a Case for Future Profitability
- 10 Steps to Profitability

When: June 2009, *on demand*
Where: Your computer
Cost: \$195.00 USD

The 48 minute webcast is available "on-demand" during the month of June, for convenient viewing.

The cost of the webcast is per viewer.

Q&A: All questions will be answered Individually within 1-3 business days. Please submit questions by email to Fuels@Jordan-Associates.com

For more information about the Webcast
Contact Bob Starkey
 email: Fuels@Jordan-Associates.com
 281-877-7009, ext 4

Online Registration Now Open
www.Jordan-Associates.com

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Produced by Jim Jordan and Associates, LP



Webcast details:

- COST: USD \$195.00 per viewer
- DATE: The month of June, 2009 - *on demand*
- WHERE: Your computer

Email/Telephone Contact for registration: Jim Jordan & Associates, LP
Attn: Dawn Ewing
e-mail: Fuels@Jordan-Associates.com
Phone: +1-281-877-7009, Ext 0

For more details, contact Bob Starkey at Jim Jordan & Associates: +1-281-877-7009, Ext 4

Webcast Order Form

By Fax:
Fax this form to **JJ&A**
+1 832 550 2455
Complete the form,
include payment information
and return via Fax

By Mail:
Jim Jordan & Associates, LP
Attn: Ethanol Profitability Webcast
12941 North Freeway, suite 226
Houston, TX 77060 USA

COMPLETE DETAILS IN FULL

Title: Mr / Mrs / Ms / Dr (please circle)

Given/First name:

Family/Last name:

Company:

Job title:

Address:

Address 2:

Postal Code & Country:

Tel:

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PAYMENT

Check payable to Jim Jordan & Associates

Wire transfer - For wire transfer details, please contact us at +1-281-877-7009, or info@jordan-associates.com

Charge my credit card (please circle) Visa Mastercard American Express

Expiration date:

Credit card no:

Cardholder's name on card:

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