

# 2009 Methanol Forum

## TUESDAY SEP 29, 2009

4:00-6:30 Conference Registration - Lobby

6:00-7:30 Opening Cocktail Reception - Palm Court

*Sponsored by Southern Chemical Corporation*

## WEDNESDAY SEP 30, 2009

7:15-8:15 Conference Registration - Lobby

Continental Breakfast - Grand Salon Foyer

*Sponsored by Atlantic Methanol*

8:15-8:30 Opening Comments - Grand Salon

Mr. Jim Jordan, President, JJ&A

8:30-10:00 Morning Session I - Grand Salon

Moderator: Mr. Jim Jordan

▪ **Global Economic Summary**

Dr. Robert Stein, Lena Gohlmann Fox Professor  
Political Science, Rice University

▪ **What "Change" Means for the Domestic  
Refining & Petrochemical Industry**

Mr. Gregory M. Scott, Executive Vice President  
and General Counsel, NPRA

▪ **Priming the Pump for Methanol in Beijing  
and Washington**

Mr. John Lynn, President and CEO, Methanol Institute

10:00-10:30 Morning Break: *Sponsored by The Plaza Group*

10:30-12:00 Morning Session II - Grand Salon

Moderator: Bob Starkey, VP Fuels, JJ&A

▪ **Impact of Growing Energy Demand for  
Methanol on the North America Market**

Ms. Vanessa James, Vice President  
Marketing and Logistics North America, Methanex

▪ **Global Energy Outlook -  
Focus on Transportation Fuels**

Mr. Fred Potter, Executive Director,  
Hart Downstream Energy Services

▪ **Global DME Developments**

Dr. Ron Sills, DME/Alternative Energy Consultant  
Ronald A. Sills LLC

## WEDNESDAY SEP 30, 2009, continued

12:00-2:00 Luncheon - Palm Court

*Sponsored by Kolmar*

2:00-3:00 Afternoon Session I - Grand Salon

Moderator: Ms. Marybeth Maloy Gebauer,  
Vice President, JJ&A

▪ **Formaldehyde: Impact of a Collapsed Economy**

Mr. Ralf Yobp, Director of Procurement, Arclin

▪ **Formaldehyde Health Issues Update**

Ms. Betsy Natz, Executive Director,  
The Formaldehyde Council

3:00-3:30 Afternoon Break - Grand Salon Foyer

*Sponsored by Tauber*

3:30-5:00 Afternoon Session II - Grand Salon

Moderator: Mr. Leo Wirawan, Associate Consultant,  
Jim Jordan & Associates/MMSA

▪ **IMPCA - More Than Just Reference Specifications**

Mr. Trond Tenold, Director & Secretary, IMPCA

▪ **Biodiesel 2009 Update: Current Issues in the Industry**

Mr. Richard Nelson, National Biodiesel Board

▪ **Crude Oil and Energy Outlook**

Mr. Bob Starkey, Vice President Fuels, JJ&A

## THURSDAY OCT 1, 2009

7:30-8:30 Continental Breakfast - Grand Salon Foyer

*Sponsored by Atlantic Methanol*

8:30-10:00 Morning Session I - Grand Salon

Moderator: Ms. Marybeth Maloy Gebauer,  
Vice President, JJ&A

▪ **Asian Methanol Outlook**

Mr. Leo Wirawan, Associate Consultant,  
Jim Jordan & Associates/MMSA

▪ **European Methanol Market Review**

Mr. Etienne Dor, Vice President  
Europe/Middle East/Africa, JJ&A

▪ **World Methanol Summary**

Mr. Jim Jordan, President, JJ&A

10:00-10:30 Morning Break: *Sponsored by ITC*

## THURSDAY OCT 1, 2009, continued

10:30-12:15 Morning Session II - Grand Salon

Moderator: Mr. Jim Jordan, President, JJ&A

▪ **Bulk Liquids Trucking Update**

Ms. Cindy Reaves, General Manager National  
Accounts Southern Region, Linden Bulk Transport

▪ **MTBE - The Forgotten Methanol Derivative**

Mr. Shameek Ghosh, Global Fuels Analyst,  
JJ&A

▪ **Panel Discussion**

**Energy Impact on Methanol**

Panelists:

Mr. Jim Jordan, JJ&A

Mr. Leo Wirawan, MMSA/JJ&A

Others TBA

12:15 Conference Close

Agenda is subject to change.

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