

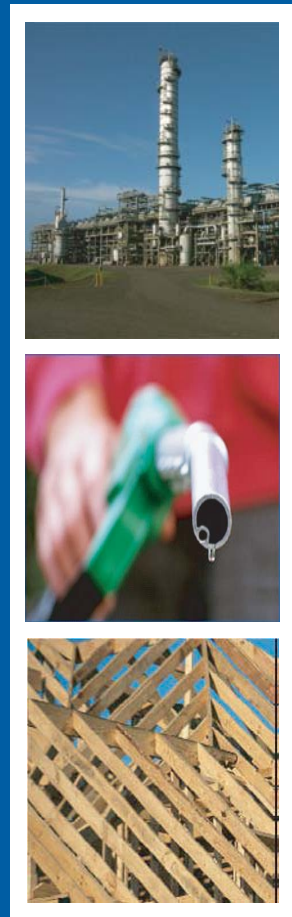
2010

The 8th Annual

Methanol Forum

Outlook for the Global Methanol Industry

Join us for the 8th Annual Methanol Forum and hear the latest views and analyses from industry colleagues and JJ&A - MMSA consultants. The conference will provide participants with a wide-ranging outlook for the future of methanol markets and the impact of the current economic environment on chemical derivatives and fuels markets.



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Kolmar

JJ&A

Sep 14 - 16, 2010
The Omni Hotel
Houston, Texas

www.jordan-associates.com

methanolforum@jordan-associates.com

Methanol • Derivatives • Fuels • Biodiesel • MTBE • DME

2010 Methanol Forum

TUESDAY SEP 14, 2010

4:00-6:30 Conference Registration - Lobby

5:30-7:30 Opening Cocktail Reception - Palm Court

Sponsored by Southern Chemical Corporation

WEDNESDAY SEP 15, 2010

7:15-8:15 Conference Registration - Lobby

Continental Breakfast - Grand Salon Foyer

Sponsored by Atlantic Methanol

8:15-8:30 Opening Comments - Grand Salon

Mr. Jim Jordan, President, JJ&A

8:30-10:00 Morning Session I - Grand Salon

Moderator: Mr. Jim Jordan

▪ **US Mid-Term Elections: What Next?**

Dr. Robert Stein, Lena Gohlmann Fox Professor
Political Science, Rice University

▪ **Washington Impact: Challenges & Opportunities For Methanol**

Mr. Greg Dolan, Executive Director
Americas/Europe, Methanol Institute

▪ **Modern Techniques for Short-term Forecasting**

Mr. David Patterson, President, Commodity Advisory
Corporation of Texas

10:00-10:30 Morning Break: *Sponsored by The Plaza Group*

10:30-12:00 Morning Session II - Grand Salon

Moderator: Marybeth Maloy Gebauer,
Vice President, JJ&A

▪ **India Methanol Review**

Mr. Anil Bansal, Chief Marketing Officer,
Gujarat Narmada Valley Fertilizers Co. Ltd

▪ **The Largest European Producer's View of the Methanol Market in 2010 and Beyond**

Mr. Ulrik Olbjorn, Manager Methanol Trading,
Statoil

▪ **Asia Methanol Review**

Mr. Leo Wirawan, Director Multi-client Services,
JJ&A/MMSA

WEDNESDAY SEP 15, 2010, continued

12:00-2:00 Methanol Forum Luncheon - Palm Court

Sponsored by METOR

2:00-3:00 Afternoon Session I - Grand Salon

Moderator: Mr. Shameek Ghosh,
Global Fuels Analyst, JJ&A

▪ **Scope for Increased Efficiency in Ports**

Mr. Robert Ruiz, Port Operator,
Odfjell USA (Houston), Inc.

▪ **Issues Facing the Barging Industry**

Mr. Michael Summerly, Regional Sales Director,
American Commercial Lines

3:00-3:30 Afternoon Break - Grand Salon Foyer

Sponsored by Tauber

3:30-5:00 Afternoon Session II - Grand Salon

Moderator: Mr. Mark Hetherington, VP Fuels, JJ&A

▪ **Formaldehyde Outlook and Health Issues Update**

Mr. Dave Collins, Vice President Formaldehyde
and Derivatives, Hexion

▪ **Global DME Developments and Updates**

Dr. Ron Sills, Director, DME Institute

▪ **World Methanol Outlook**

Mr. Jim Jordan, President, JJ&A

THURSDAY SEP 16, 2010

7:30-8:30 Continental Breakfast - Grand Salon Foyer

Sponsored by Mitsubishi Gas Chemical

8:30-10:00 Morning Session I - Grand Salon

Moderator: Mr. Leo Wirawan, JJ&A/MMSA

▪ **Methanol to Gasoline Technology**

Mr. Mitch Hindman, Licensing Manager,
ExxonMobil Research and Engineering

▪ **MEGAMAX[®] 800 - Creating a Sustainable Methanol Economy**

Mr. Norbert Ringer, Group Product Manager
Methanol, Süd-Chemie

▪ **Versatile Methanol & Downstream Production Technologies**

Mr. Pietro Di Zanno / Mr. Dierk Mueller, Lurgi GmbH

THURSDAY SEP 16, 2010, continued

10:00-10:30 Morning Break: *Sponsored by Süd-Chemie*

10:30-12:15 Morning Session II - Grand Salon

Moderator: Mr. Jim Jordan, President, JJ&A

▪ **Methanol for Fuels From A Consultant's Perspective**

Mr. Mark Hetherington, VP Fuels, JJ&A

▪ **Biodiesel - An In-Depth View**

Mr. Shameek Ghosh, Global Fuels Analyst,
JJ&A

▪ **Panel Discussion**

Alternative Uses of Methanol

Panelists:

Mr. Mark Hetherington, JJ&A

Mr. Leo Wirawan, MMSA/JJ&A

Mr. Greg Dolan, Methanol Institute

Mr. Ulrik Olbjorn, Statoil

12:15 Methanol Forum Luncheon

Agenda is subject to change

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JIM JORDAN & ASSOCIATES

www.jordan-associates.com
www.methanolmsa.com

CONFERENCE REGISTRATION FORM



JIM JORDAN & ASSOCIATES

CONFERENCE FEES	
Per person - payable in U.S. Dollars	
Early Registration - <i>through August 18, 2010</i>	\$875
Late Registration - <i>after August 18, 2010</i>	\$975

Registration Fee Includes

- All conference activities
Sep 14 - 16, 2010
- Conference book + CD
- Tuesday Cocktail Reception
- Wednesday & Thursday lunch

To Register online, go to: <http://www.jordan-associates.com/MethanolForum.htm>

To Register By Fax:

JJ&A fax: +1-832-550-2455
Complete this registration form,
include credit card payment
information and return via Fax

To Register By Mail, send form to:

Jim Jordan & Associates, LP
Attn: Methanol Forum 2010
12941 I-45 North Freeway, Suite 226
Houston, TX 77060 USA

COMPLETE DETAILS IN FULL

Title: Mr / Mrs / Ms / Dr (please circle)

Given/First name:

Family/Last name:

Name badge:

Company:

Job title:

Address:

Tel: Fax

Email address:

PAYMENT Check payable to Jim Jordan & Associates Wire transfer - For wire transfer details, please contact us at +1-281-877-7009, or info@jordan-associates.com Charge my credit card (please circle) Visa Mastercard American Express

Expiration date:

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Cancellation Policy

Cancellations received in writing before August 27th will entitle the registrant to a full refund.
Cancellations received after August 27th will entitle the registrant to a 20% refund.
You may send a substitute at no additional charge.
Registrants who do not cancel and do not attend are liable for the full registration fee.

For registration questions

please contact:
Dawn Ewing
+1-281-877-7009
MethanolForum@jordan-associates.com

Hotel Accommodations

Omni Houston Hotel

Four Riverway
Houston, Texas 77056
USA
Phone: (713) 871 8181
FAX: (713) 871 0719

Omni Houston Hotel • Houston, Texas

The **Omni Houston Hotel** will serve as the Methanol Forum headquarters this year. A block of rooms has been reserved for conference attendees at a special group rate.

The Omni Houston Hotel is centrally located in the prestigious Uptown Post Oak/Galleria area and is just minutes from all of the excitement that Houston has to offer. You are just 10 minutes by car from the central business district and 30 minutes from George Bush Intercontinental Airport or 25 minutes from William P. Hobby Airport.



Discover a luxurious oasis at the Omni Houston Hotel. Situated on impeccably manicured grounds, the Houston Galleria Hotel features the finest in Houston accommodations with 378 spacious guest rooms-including 33 luxury suites-all with sensational views of the city or pool area, exceptional amenities, and five-diamond service.

Hotel Reservations & Cut-Off Information

Reservations must be made by Tuesday, August 31st. Reservations received after the cut-off date will be accepted on a space and rate availability basis.

A link to the Omni's on-line hotel reservations page is available on the JJ&A website:

<http://www.jordan-associates.com/MethanolForum.htm>

If you have **questions** about hotel reservations, please contact Dawn Ewing at +1 (281)-877-7009, or email: MethanolForum@jordan-associates.com.

8th Annual Methanol Forum - Conference Room Rates

Special Group Rates—

Deluxe Room	USD \$195.00
Executive King	USD \$260.00
King Parlor	USD \$310.00

Conference Group Code: 13300605861